



Fame

Fashion & Modelling Education



Modelling 101

- ◇ Teaching the Basics of Ramp Walk with the necessary skills
 - ◇ Style of Walking
 - ◇ Attitude
 - ◇ Posture
 - ◇ Audience Interaction
 - ◇ Creative methods of presentation
 - ◇ Different types of Shows – Creative and Business
 - ◇ Other skills necessary for a successful Model
- ◇ Teaching the Basics of Photo & Video Modelling
 - ◇ Postures
 - ◇ Expressions
 - ◇ Body Language
- ◇ Diction & presentation Skills
- ◇ Body Management
- ◇ Media and Social Media Handling, Celebrity Management

Categories of Models

- ◇ Ethnic wear Models
- ◇ Jewelry Models
- ◇ Swimwear/Lingerie Models
- ◇ Avante - Garde Models
- ◇ Art Models
- ◇ Fitness Models
- ◇ Hi Fashion Models
- ◇ Kids Modelling
- ◇ Mature Models
- ◇ Ramp Models
- ◇ Photo & Video Modelling
- ◇ Ad-Shoot models

Necessary Skills and Requirements for Modelling 101

- ◇ No Minimum Height requirement
- ◇ Should be above 18 years
 - ◇ Participants below 18 years of age will be asked to sign and submit a Parent/Guardian Consent Form
 - ◇ Maximum Age is not a requirement
 - ◇ Participant should be of sound health and mental condition

Plan for Modelling – 12 Weeks, 2 sessions/week – 2-3 hours/Session

- ◆ Day 1: Introduction to the world of modelling along with presentation of necessary skills.
- ◆ Day 2: Attitude, Mind Control and Presentation Skills
- ◆ Day 3: Ramp Walk Technical + Training
- ◆ Day 4: Postures Correction & Training
- ◆ Day 5: Mirror Exercises + Balance exercises
- ◆ Day 6: Emotions and Expressions: Ramp
- ◆ Day 7: Diet, Hygiene and Exercise Presentation.
- ◆ Day 8: Understanding the perception of the camera, How & What I Pose? How Will the Picture appear
- ◆ Day 9: Expressions and Emotions: Photo & Video
- ◆ Day 10: Different types of Photo and Video Presentations
- ◆ Day 11: Understanding the Camera, lights & Lens - Basics
- ◆ Day 12: Basic Acting Skills – Body, Movement and Expression
- ◆ Day 13: Basic Acting Skills – Body, Movement and Expression
- ◆ Day 14: Self Make Up Techniques
- ◆ Day 15: Ramp Walk – Training
- ◆ Day 16: Ramp Walk - Training
- ◆ Day 17: Portfolio & CV Management; and, Portfolio Presentation skills
- ◆ Day 18: Do's & Don'ts to be a successful Model + Rule Book/Discipline + Blacklisting
- ◆ Day 19: Different types of Shows and respective presentation skills + Social Media Management
- ◆ Day 20: Media and Interview Presentation
- ◆ Day 21: Etiquette Management + Casting management
- ◆ Day 22: Diction Management
- ◆ Day 23: Wardrobe + Footwear + Make up Kit Management
- ◆ Day 24: Celebrity Presentation and Closing Ceremony

Plan for kids Modelling – 12 Weeks, 2 sessions/week – 2-3 hours/Session

- ◇ Day 1: Introduction to the world of modelling along with presentation of necessary skills.
- ◇ Day 2: Ramp Walk Technical + Training
- ◇ Day 3: Ramp Walk Technical + Training
- ◇ Day 4: Postures Correction & Training
- ◇ Day 5: Mirror Exercises + Balance exercises
- ◇ Day 6: Emotions and Expressions: Ramp
- ◇ Day 7: Ramp Walk – Training
- ◇ Day 8: Understanding the perception of the camera, How & What I Pose? How Will the Picture appear
- ◇ Day 9: Expressions and Emotions: Photo & Video
- ◇ Day 10: Different types of Photo and Video Presentations
- ◇ Day 11: Understanding the Camera, lights & Lens - Basics
- ◇ Day 12: Basic Acting Skills – Body, Movement and Expression
- ◇ Day 13: Basic Acting Skills – Body, Movement and Expression
- ◇ Day 14: Portfolio & CV Management; and, Portfolio Presentation skills
- ◇ Day 15: Closing Ceremony


Deliverables

- ◇ Model Basic Grooming Kit worth INR 5000/- will be provided
 - ◇ Top & Bottom – 2 Sets which should be used for attending the sessions
 - ◇ 1 Pair 6 inch stilettos which should be used for attending the sessions
 - ◇ 1 Basic Make Up Kit
- ◇ Certificate of Successful Completion
- ◇ Statistics Presentation
- ◇ **(Extra Paid)** Portfolio of Images consisting of 8-10 images per model – Soft Copy (High Res PDF format)
 - ◇ Face Beauty Shot (Artificial Environment)
 - ◇ Full Body Beauty Shot (Artificial Environment)
 - ◇ 2 Designer Outfit Shoot – Creative (Artificial Environment)
 - ◇ 2 Exterior Photoshoot (Natural Environment – Casual/Street look)
 - ◇ 1 Expression Photo (Close Up or Full) (Artificial Environment)
 - ◇ 1 Avant - Garde Shoot (Artificial/Natural Environment)
 - ◇ Video Presentation of the Model

Add – On Workshops

- ◇ Exercise, Dance & Yoga Weekdays*
- ◇ Basic Fashion Photography Studio/Workshops*
- ◇ Pageant Management Workshop (3 - 4 Days or 10-12 hours rapid 2 days sessions) – provided the model has done the basic Ramp Model Grooming course only
 - ◇ Pageant Ramp Walk
 - ◇ Attitude & Etiquettes
 - ◇ Different Rounds of Pageants in General
 - ◇ Handling Question & Answer Rounds
- ◇ Self Grooming Workshops – Hair & Make Up + Personality Development + styling and wardrobe Management

* - Possible uses for space during weekdays/non functional days



Grooming 101 – As an Agency –Services and Professional Counselling

- ◇ Model Management and Curation
- ◇ Event Management & Production
- ◇ Fashion Portfolio Development & Counselling
- ◇ Model Counselling and Direction
- ◇ Photo & Video Shoots/Content Creation
- ◇ Professional Counselling Services